

FINANCIAL BID

Name of the Agency/ Company/ Firm:

Name of Authorized person:

Address of the Agency:

Note: the bidder must quote the price against each head per unit and total along with the summary of the financial Bid with the broad head wise as per the detail BOQ.

FOR EXHIBITION -STATE HANDLOOM EXPO, Indore (SILK FAB), FROM, 21 October to 03 November 2026 (14 Days)					
PART- A					
SECTION- I Conceptualize, designing, fabrication and branding of Pavilion & stalls, Theme Pavilion, infra work, security services, back up Service & Maintenance					
S. No.	Item (as per the Scope of the work)	Unit	Total Quantity (Tentative)	Unit Price (Inclusive of GST) in Rs	Total Price (Inclusive of GST) in Rs
A) INFRASTRUCTURE WORK					
1	Stall details for one unit: Construction of the stalls on Good Quality Octanorm system for participating agencies –size 2.5 mtr x 1.5 mtr, height 8" ft. Shelves are to be made of laminated board of not less than ¾" thickness. Each stall is to be separated by laminated panels of hard – board. For each stall 2 tables of size 1 mtr x 0.5 mtr x 1 mtr on Octanorm system, 02 Chairs, one dust bin of 12"inch size (height) Three LED light of 40 wt.in two different colour, Facia of each stall is to be made separately, designed with 4" mm, sun board dully pasted with computer cut vinyl film with the name of participating agency/society. Weavers Kit (06 hangers, 03 packet safety pin, 02 Packet Binder Clip), small dust bins, Charging points etc	One complete unit	39 nos.		
2	Brand New German Pagoda of Good Quality Size 5 Mtr X 5 Mtr. With Aluminium covering Structure with Wooden Platform of Good Quality Plyboard and Covered with Proper Water Proof Material	unit	20 nos.		
3	Construction for stalls- Shelves are to be made of laminated board of not less than ¾" thickness. For each stall 2 tables of size 1 mtr x 0.5 mtr x 1 mtr on Octanorm system, 02 Chairs, one dust bin of 12"inch size (height) Three LED light of 40 wt.in two different colour, Facia of each stall is to be made separately, designed with 4" mm, sun board dully pasted with computer cut vinyl film with the name of participating agency/society. Weavers Kit (06 hangers, 03 packet safety pin, 02 Packet Binder Clip), small dust bins, Charging points etc	One complete unit	21 nos.		
4	Carpet Flooring (Unitex) New Carpet	Per Sq. Ft.	11,000 Sq. Ft		
5	One VVIP Lounge- 2 centre table, Two seater Fancy sofa -3, exclusive 2 chairs, etc..	One complete unit	1		
6	Looking Mirror (2' X 6' feet) With Stand & Support	Nos	15 Nos.		

7	15-Watt LED Flood Light	Nos	30 Nos.		
8	LED 9 Watts Indoor Ceiling Spotlight/Focus Light/Track Light (Warm White)	Nos	15 Nos		
9	Main Gate/Side Gate (As Per Octanorm System with Multicolor Stretch Signage (Flax) 208 Sq. Ft. With Flower Decoration (With Multi Colour Fresh Flowers), flower decoration of Railing, entry gate etc	Nos	01 Nos		
10	Stretch Signage / Flex / Banners / Standees with Names of Participating Agencies / Other Matter: -				
	3' X 6' Nos with Self Stand Framing (at Prominent Places of the city i.e Metro Stations, Bus Stand, Railway Station etc) including placement and vehicle charges	Nos	15		
	8' X 16' With Framing	Nos	2		
	3' X 6' With Framing	Nos	10		
	10' X 20' with Framing	Nos	2		
	8' X 8' With Framing Stands	Nos	2		
	1'X2' with Framing	Nos	10		
11	Inaugural panel (1 mtr. X 2.4 mtr. On Octanorm system) matter will be given for flex printing (size may be changed according to the requirement)	Nos	1		
12	Table on (Octanorm system)	Nos	5		
13	Chairs	Nos	10		
14	Inauguration lamp (brass – 5' height approx.) along with refined oil / cotton / match box, Flowers decoration, Flowers, Ribbon, Scissors, Other Items etc on inaugural day.	Complete unit	1		
15	Decoration of Corridor and Outside area with Multi Colour Fabrics, Danglers, Planters, other decorative organic items etc	As Required	As Required		
16	Queue Manager	Nos	10 Nos.		
INFRA WORK FOR THEME PAVILLION- 1 UNIT					
17	a) Agency will execute the Exhibition on the theme basis as per the need and requirement of NHDC.				
	b) Female Mannequins	Nos	10 Nos		
	c)15- Watt LED Flood Light	Nos	10 Nos		
	d)LED 9 Watts Indoor Ceiling Spotlight/Focus Light/Track Light (warm white)	Nos	10 Nos		
	e) New Carpet-Red Color	Sq ft	1000 Sq ft		
	f) Ply Panel- 1m x 2.5 m	Nos	15 Nos		
	g) LED TV-55" with Stand	Nos	01 Nos		
	h) writeup stand	Nos	10 Nos		
	I) Brand New German Pagoda of Good Quality Size 5 Mtr X 5 Mtr. With Aluminium covering Structure with Wooden Platform of Good Quality Plyboard and Covered with Proper Water Proof Material	unit	02 nos.		
	J) Decoration of Theme area with Cloths and other artifacts	As required	As Required		
Note: Theme Pavilion/work Wil be executed on Hardcore Platform of Wooden/Plywood/any other etc. or asper theme requirement					
B} BACKUP SERVICES, MAINTENANCE & ADMINISTRATIVE WORKS:					

18	a) Ground/Site Maintenance, Housekeeping at site and surrounding preservation till Completion of Event with 12 Nos Plastic Dustbin (Big Size) 36" and small size dustbins at office and lounge area		14 Days		
19	b) Fire Equipment Service with 10 Nos Fire Extinguisher (Medium Size) for textiles good with One	Complete Unit	14 Days		
20	c) 16 Nos CCTV cameras with DVR recording and 01 attendant	Complete Unit	14 Days		
21	d) Trained Security Guards. During the exhibition, there shall need trained Security Guards for 14 days Minimum 3 no Security Guard per day	14 days x 3 Guard per day	Nos		
22	e) Public Announcement System (with high quality music system) with 12 Speaker Boxes at various	Nos	01 Nos.		
23	f) Standby Generator 65 KVA to be operated when required with appropriate connection to the building electricity Supply.	Nos	01 Nos.		
24	g) Photography and Videography (Soft copy and Hard Copy - 5x7 Inches). Soft copy of photos and videos of the event will be required in Portable Hard Disk after the completion of the event.	Nos	Total 100 Nos (required) 08 Days		
**Photographs must be taken of entrance gate, inauguration, stall with person, theme pavilion, live loom, food stalls, cultural program, customers etc.					
SECTION-II: C)PUBLICITY- PRINTING, MEDIA, SOCIAL MEDIA & SOCIAL HANDLE					
	Work Description/Evaluation Parameters	Unit Qty/Instructions			
1	Creative Design: 1. Print Media Size 10x12 (120 sq. cm) 2. Social Media-- Infographic Creative for social media 3. Digital Ad - Creative of Digital Ad	Minimum 04 Attractive creative required for each work:			
2	Social Media Handle & Post: A. Providing content for Social Media Handle of NHDC / Silk Fab B. Creative Making & Design for Social Media Handle • Daily organic post along with the 1-2 videos, Gif's, Infographics content post on FB / Insta / Twitter / Koo / LinkedIn, YouTube etc. • Posting of 8-10 Weaver's bite and visitor bite on social media sites.	Daily 2-3 static posting on Official Social Media site, Creative Designing for all Official Social Media site			
3	Social media strategy Paid Promotion & Campaign: • Paid Campaign through Google Ad • Facebook Post Paid Promotion • Instagram Post Paid Promotion • Facebook Event Post Paid Promotion • Infographic post on FB/Insta with Awareness Paid Promotion • Infographic paid post on Twitter • Promote Tweet on Twitter • Paid Campaign on Twitter • Paid Campaign on LinkedIn	Campaign to run 1 week before the event. (Paid promotion details required)			

	Page Like Campaign on FB/Insta/Twitter			
4	Print & Radio Advertisement - Strategy for Print Advertisement (Print Ad Size is 10 x 12 sq. cm) - Strategy for Radio Advertisement, Jingle required for Radio Ad (Jingle is not more than 20 Second) on prominent Radio channel Frequency Morning, Afternoon and Evening in local/regional language.			
5	Print & Digital E circulation in media (PR): - Name of Leading Newspapers & platforms 10 Times Media Coverage in print media Making of Press Release in - Digital E circulation in Leading Media - Making of Press Release in English & Regional Language Digital E circulation in Leading Media	Name of papers & platforms required at the time of submission of this document For PR media Person is required to visit the exhibition.		
6	Influencers list and Bloggers list 05 names suggested should be from same Industry (Handlooms/Textiles) along with the Reach /Readership /Followers etc. 01-02 Reels post by Influencer 02-03 organic post by Influencer Influencers will post on their account tagging with our Official Social Media handle	Name/readership/ followers / reach etc. details required at the time of submission of this document.		
7	Oen mobile Van Unit with Event branding and sound should be run in city for the wide publicity of the event for 14 days 8 hr/day not less than 30 km per day	For 14 days 8 hr/day not less than 30 km per day		

SUMMARY OF THE FINANCIAL BID

EVENT	Item wise work (as per scope of the work)	Total Estimated
FOR EXHIBITION -STATE HANDLOOM EXPO, Indore (SILK FAB), FROM, 21 October to 03 November 2026 (14 Days)	A) Infrastructure Work for stalls and Theme Pavillion, Others etc	
	B) Backup Service, Maintenance & Administration:	
	C) Publicity Expenses:	
TOTAL		0

NHDC reserves the right to increase / decrease / cancel any of items mentioned above.

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